



## Welcome to the Fall 2025 Manufacturing Imperative – Workforce Pipeline Challenge (MI-WPC) eNewsletter

The MI-WPC eNewsletter is your essential source for college updates, announcements, best practices, and original articles from the SME MI-WPC team.



### MI-WPC Director’s Update: From the Desk of Dr. Deb Volzer

As we move into the second half of the year, I’m excited to share a few important updates from across the MI-WPC (Manufacturing Imperative – Workforce Pipeline Challenge) team. Our work continues to accelerate as we expand partnerships, implement pilot programs, and deepen our impact with colleges and manufacturers nationwide.

### Digital Outreach Strategy Expands Manufacturing Awareness and Enrollment Opportunities

An innovative digital outreach insight study led by SME Manufacturing Imperative – Workforce Pipeline Challenge Sector Strategy Program Manager Rich Brewer is helping community colleges across the country.

[READ MORE](#)

[READ MORE](#)



### **Beyond October: How Champions Are Expanding the Impact of Manufacturing Day**

Manufacturing Imperative – Workforce Pipeline Challenge (MI-WPC) members from across the country came together to exchange ideas and lessons learned from their past Manufacturing Day celebrations.

[READ MORE](#)

### **Wake Tech's Employer-Led Apprenticeship Model Gains National Attention**

Wake Technical Community College in North Carolina is earning national recognition through the SME Manufacturing Imperative – Workforce Pipeline Challenge (MI-WPC).

[READ MORE](#)

Story ideas? Questions about the MI-WPC? Please contact [Deb Volzer](#) or [Cara Pattison](#)